



DATA QUALITY BUYER'S KIT

The vast majority of the people who contact us have never purchased data quality before.

That means, if you're like most people, you and your company have very little to no experience with purchasing data quality. But it's important to get it right, even without much experience, because data quality will be a foundational aspect of your company as it moves toward the future.

We're dedicated to making sure that our customers succeed at their data quality projects. But what if you're not our customer?

This kit is our way to help everyone succeed at data quality by picking a solution that's a good fit for their needs and projects, regardless of whether they choose MIOsoft or not.

CONTENTS

We recommend going through the kit in this order:

Data Quality Self-Evaluation Worksheet

After answering these questions, you'll be able to clearly articulate the main aspects of your project, your needs, and your organization's position regarding data quality.

Data Quality Vendor Evaluation Checklist

Identify vendors whose offerings are likely to be a good fit for your project to create your shortlist.

Data Quality Vendor Briefing Template

Fill out this template, then walk your shortlist vendors through it to brief them on your needs and positions. With these details, vendors can provide more detailed and grounded proposals for a solution.

19 Questions to Ask Data Quality Vendors

When you send out your RFP or RFI, ask these questions. They'll help you probe beyond lists of features to get details about how a solution is going to work for you.